Welcome to the first issue of Trends in Urology and Men’s Health, an exciting new project that builds on the success of Trends in Urology, Gynaecology and Sexual Health and takes it several steps into the future. The journal has been redesigned as a visually ground-breaking sister journal to the British Journal of Urology International (BJUI), aimed at a multidisciplinary audience of healthcare professionals who care for men’s health. The central campaigning message will be to ‘reduce premature deaths in men, and improve quality of life for all’.

The new journal will provide high-quality articles from leading specialists in the areas of prostate disease, erectile dysfunction, incontinence and genitourinary medicine. In addition, its broad remit will include other areas that affect men’s health, including cardiovascular disease and diabetes.

Men die earlier than women; they consult their GP less often and generally pay less attention to their health. There are no national screening programmes for men and no regular consultations driven by family planning or pregnancy. As a result, opportunities for healthcare professionals to intervene and support men’s health are more limited. Trends in Urology and Men’s Health will help you to narrow the gap between men’s and women’s health, and help you to support your male patients in taking better care of themselves.

There will initially be six issues per year. These will build over time to cover the breadth and width of a wide range of subjects and will include a regular continuing medical education component. There will also be a special emphasis on the professional development of both hospital doctors and GPs, including communication, negotiation and business skills. All of these are likely to become increasingly important in the reconfigured NHS under the coalition government. Managing new technologies effectively, including the internet, will also be a prominent theme in the journal.

Trends in Urology and Men’s Health will emphasise the importance of the evidence-based guidelines issued by NICE, and promote and disseminate their high-quality, unbiased information and clinical guidance.

The journal and its website will grow into a trusted information resource. We will be campaigning for better access to healthcare and a more user-friendly healthcare system, as well as better patient information (downloadable from the website). We will also press for more active involvement of family members in clinical decision-making and patient care. In terms of men’s health, we will be emphasising the importance of men helping themselves by lifestyle change and more focus on their own wellness. Instead of an attitude of ‘if it ain’t broke, don’t fix it’ with regard to their bodies, we would advocate an ‘if you look after it, it won’t break’ approach. We will be actively promoting the ways and means of achieving sustainable lifestyle change or healthier living.

As our campaigning message resonates with those of several major charities including the British Heart Foundation, Diabetes UK and Prostate UK, we intend to work in increasingly close collaboration with them to improve the quality of life and healthcare experiences of patients. We will develop relationships with these charities to promote and promulgate their healthcare information materials aimed at patients.

The outstanding editorial team is featured on the following pages, together with their special interests and affiliations. Our close relationship with the BJUI will be of particular value. Finally, we hope that you, the reader, will contribute your own thoughts and feedback in letters and comments, which we will certainly be very happy to publish.

ROGER KIRBY, EDITOR
Meet the Editorial Board at the helm of our new-look journal. Our team of world-renowned experts will bring you all that’s new and exciting in the world of men’s health.

**JOHN M. FITZPATRICK**

John is Professor and Chairman of the Department of Surgery in the Mater Misericordiae Hospital and University College Dublin, Editor-in-Chief of BJU International, and on the editorial board of 25 other journals. He is past President of the British Association of Urological Surgeons and of the Irish Society of Urology. He is a member of the Board of Trustees of the British Urological Foundation and was Chairman of the Scientific Committee of that Foundation. He is an Honorary Fellow of the College of Urologists of South Africa and an Honorary Member of the British Association of Urological Surgeons and of the American Urological Association, as well as an Honorary Member of the Urological Societies of Australasia, South Africa, Germany, Netherlands, India, Hungary, Argentina, Greece, Georgia and the Caribbean. Professor Fitzpatrick has performed 80 visiting professorships in the USA and other countries throughout the world. He has also given in the region of 300 guest lectures throughout the world.

**ROGER KIRBY**

Roger is Director of the Prostate Centre, London, and Consultant Urologist and Emeritus Professor at St George’s Hospital, London. With an international reputation as a clinician, researcher, communicator and writer, he has performed nearly 1900 radical prostatectomy operations (the last 660 using the da Vinci robot), written nearly 60 books and published more than 300 scientific papers, and been heavily involved in the development of national guidelines for prostate healthcare; he maintains his state-of-the-art expertise by attending scientific meetings and lecturing around the world. At the same time he has had a long-standing interest in the wider issues of men’s health and patient safety, on which he has launched a number of pioneering initiatives. He is Chairman of the charity Prostate UK and Secretary of the British Urological Foundation.

**CULLEY C. CARSON III**

Culley is the Rhodes Distinguished Professor and Chair of Urology at the University of North Carolina Hospital, Chapel Hill, USA, as well as Associate Chairman of the Department of Surgery at North Carolina School of Medicine. Previously, he served as a Director of the Duke Male Sexual Dysfunction Clinic, and is consulting urologist at several North Carolina hospitals. He is an active member of the American Association of Clinical Urologists, International Society for Impotence Research, American Association of Genitourinary Surgeons and American Surgical Association. He is past President of the Sexual Medicine Society and Southeast Section of the American Urological Association, and President of the Society of Urologic Prosthetic Surgeons. He is Editor-in-Chief of Contemporary Urology, Editor of Mediguide to Urology, and Associate Editor of Techniques in Urology. He has published more than 200 peer-reviewed articles and eight textbooks, including Textbook of Erectile Dysfunction.

**NICHOLAS BOON**

Nick is a Consultant Cardiologist at Edinburgh Royal Infirmary and Honorary Reader in Cardiovascular Medicine at Edinburgh University. He is the immediate past President of the British Cardiovascular Society and is currently President of the Great Britain and Ireland Chapter of the American College of Cardiology and Vice-President of the European Union Mono Speciality Group for Cardiology. He has been an advisor to government and has served on the Board of Trustees of the British Heart Foundation. Most of his clinical work is devoted to the management of acute coronary syndromes and interventional cardiology. He engages in clinical research and has published more than 250 papers in peer-reviewed journals on a wide range of topics, including HIV and the heart, valvular heart disease, and the role of air pollution in coronary heart disease.

**MICHAEL KIRBY**

Mike is Visiting Professor to the Faculty of Health and Human Sciences, University of Hertfordshire and the Prostate Centre, London. He worked in the NHS for 36 years as a primary care physician. He was appointed Director of the
**EDITORIAL**

Hertfordshire Primary Care Research Network in 1997 and more recently Consultant to Clinical Trials Coordinating Centre. He is an Associate Member of the British Association of Urological Surgeons and Fellow of the Royal College of Physicians. He has been an active member of the Department of Health Prostate Cancer Risk Management Steering Committee and the Prostate Cancer Advisory Group, and advisor to the Sexual Dysfunction Association. He is Editor of the Primary Care Cardiovascular Journal and on the editorial board of five other journals. He has written and lectured to a wide international audience on men’s health, urology, erectile dysfunction, cardiovascular disease and diabetes, and has published more than 250 clinical papers and 30 books.

**PETER LITTLEJOHNS**

Peter joined NICE in 1999 when the Institute was founded. As Clinical and Public Health Director, he has contributed to the establishment of the guidance development programme and currently has lead responsibility for research and development. He is a Fellow of the Royal College of General Practitioners and a Fellow of the Faculty of Public Health and the Royal College of Physicians. In 1995 he was awarded a professorial chair in public health by the University of London and continues to have academic links with St George’s. His research interests are directed towards improving the cost-effectiveness of healthcare. Peter has published nearly 200 articles, chapters and books on a range of subjects related to healthcare evaluation.

**HEATHER PAYNE**

Heather was appointed as Consultant in Clinical Oncology at University College Hospital, London in 1997. She has a busy practice specialising in the management of urological malignancies in London and has pioneered a programme of high-dose-rate brachytherapy for prostate cancer at the University College Hospital site. Her current research interests also include hormone therapy as adjuvant treatment for locally advanced disease, sensitisation of hormones and radiotherapy, maximal androgen blockade, predictive indices for bowel toxicity with radiotherapy, chemotherapy and quality of life, and decision making for men with prostate cancer. She is principal investigator in a number of international multicentre and local studies. She is a trustee of the Prostate Cancer Research Centre and the Chairman of the British Uro-oncology Group. She is a member of the Department of Health Prostate Cancer Advisory Group.

**JONATHAN REES**

Jan is a GP with a special interest in urology, working in Nailsea, near Bristol. He qualified in Bristol in 1995 and spent the next seven years training in general surgery and urology. After transferring to general practice, he became a partner in 2008, continuing to work one day a week in hospital urology. He was on the Guideline Development Group for the NICE lower urinary tract symptoms guideline published in May 2010.

**ALAN WHITE**

Alan is the world’s first Professor of Men’s Health. He is a campaigner for men’s health and founded the Centre for Men’s Health at Leeds Metropolitan University. He has been the Chair of the Board of Trustees Men’s Health Forum (England and Wales) since 2001. He is on the Executive Board of the European Men’s Health Forum and is a member of the National Cancer Equalities Initiative. His research includes the ‘Scoping study on men’s health’ for the Department of Health, the ‘Report on the state of men’s health across 17 European countries’ and the recent report on the ‘Excess burden of cancer in men in the UK’. Currently he is heading up an international team of academics for ‘The first European state of men’s health report’ for the European Commission. His research also includes work on men’s experiences of illness, including coronary heart disease, diabetes and prostate cancer, and a study on the Bradford Health of Men initiative – the latter being the subject of a book by Conrad and White (2007): Men’s Health – How to Do It. He is also an editor of Hazardous Waist: Tackling Male Weight Problems, Men’s Health and the newly published Promoting Men’s Mental Health.

**MICHAELE WYLLIE**

Mike is a co-founder and Chief Scientific Officer of Plethora Solutions, London. He has over 30 years of experience in senior management level positions within the pharmaceutical industry with American Home Products and Pfizer. He has considerable hands-on experience in all aspects of the drug discovery and development process, and has been involved with new project inception, drug discovery and safety testing, early- and late-stage clinical development, regulatory filing, and the successful commercialisation of products including doxazosin (Cardura) and sildenafil (Viagra). He sits on the Clinical Trial Design in Sexual Medicine and Future Therapies in Benign Prostatic Hyperplasia Committees of the World Health Organization International Consultations on Urological Disease, and he is an Assistant Editor of BJU International in the sexual medicine section. He has more than 150 publications and is named as the inventor of over 100 patents. He subsequently has founded and floated two Alternative Investment Market-listed companies, Plethora Solutions plc and VivoMedica plc, and is Chairman of the board of Glycomar Ltd, the Oban-based marine biotechnology company and a Director of Global Pharma Consulting. The latter provides strategic planning advice to a range of clients.

www.trendsinurology.com